VOL. XXXVII, NO. 5

MARCH 18, 1933

Mid-Merk Hictorial PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

"NEWS OF IN PICTURES" WORLD



THE THIRTY-SECOND PRESIDENT TAKES THE OATH OF OFFICE Franklin D. Roosevelt With Right Hand Uplifted as Chief Justice Charles E. Hughes Administered the Oath of Office. (Times Wide World Photos.)

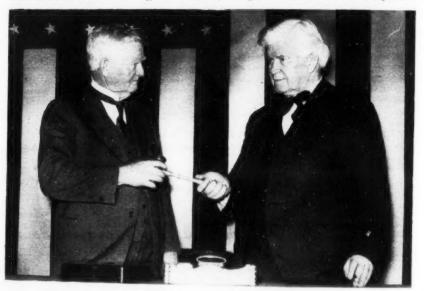
PROMINENT FIGURES IN THE CHANGE OF ADMINISTRATIONS



THE RETIRING VICE PRESIDENT RECEIVES A SOUVENIR:

CHARLES CURTIS

Examining a Silver Tray Presented by the Senate and Bearing the Engraved Autographs of All Its Members. At the Left is Senator Joseph T. Robinson of Arkansas and at the Right is Senator George H. Moses of New Hampshire.



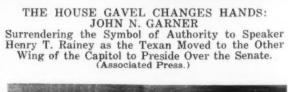
THE FAMILY OF THE VICE PRESIDENT HOLDS A REUNION IN WASHINGTON: MR. AND MRS. JOHN N. GARNER
With Their Granddaughter, Genevieve, and Mr. and Mrs. Tully Garner. (Associated Press.)



THE NEW DIRECTOR OF THE BUDGET:
LEWIS DOUGLAS
of Arizona (Right) Receiving the Congratulations
of Vice President Garner.
(Times Wide World Photos, Washington Bureau.)



THE NEW SPEAKER AND HIS WIFE CALL AT THE WHITE HOUSE: MR. AND MRS.
HENRY T. RAINEY
of Illinois Paying Their Respects to the New President.
(Times Wide World Photos, Washington Bureau.)





REPRESENTATIVE WILL ROGERS ARRIVES: THE OKLAHOMA MEMBER OF THE HOUSE, Bearing the Same Name but Not a Relative of the Famous Humorist, Shaking Hands With Joseph P. Monoghan (Right), 26-Year-Old Montanan, the "Baby" of the New House.

Mid-Week Pictorial

"A NATIONAL MAGAZINE OF NEWS PICTURES"

VOL. XXXVII, NO. 5

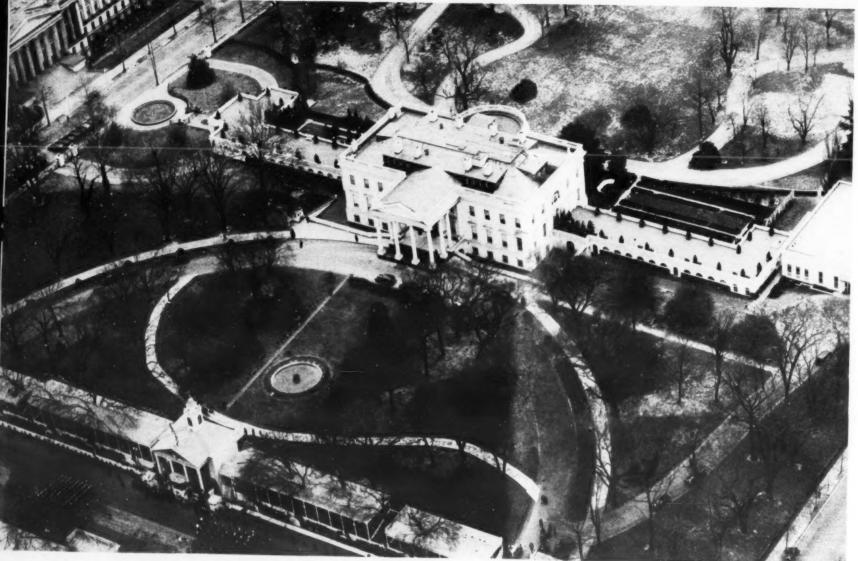
PRICE TEN CENTS

NEW YORK, WEEK ENDING MARCH 18, 1933.



THE EX-PRESIDENT CONGRATULATES HIS SUCCESSOR Herbert Hoover Shaking Hands With President Franklin D. Roosevelt Immediately After the Inaugural Address.
(Times Wide World Photos, Washington Bureau.)





NEW TENANTS WITH A FOUR-YEAR LEASE MOVE INTO A HISTORIC MANSION: THE WHITE HOUSE AND ITS GROUNDS, as Seen From the Air While the Inaugural Parade Was Passing the Reviewing Stand Shortly After the Family of President Roosevelt Had Taken Possession. (United States Army Air Corps.)

THE STAGE SETTING OF THE GREAT
INAUGURAL DRAMA
IN A SINGLE GLANCE:
AERIAL VIEW OF THE
INAUGURAL PARADE
Moving Down Pennsylvania Avenue and Past
the Court of Honor in

Front of the White House, Where President Franklin D. Roosevelt Reviewed the Marching Thousands. The White House and Its Grounds Occupy the Right Central Portion of the Photograph and the Capitol Dome Looms Up in the Distance. A Little Study of the Picture Will Show How the New Groups of Government Buildings Are Adding to the Architectural Impressiveness

of Washington.
(United States Army
Air Corps.)



TRUST REPOSED IN ME I WILL RETURN THE COURAGE AND THE DEVOTION THAT BEFIT THE TIME": PRESIDENT ROOSEVELT Delivering His Inaugural Address to the Crowd of 100,000 Assembled in Front of the Capitol. (Times Wide World

Photos.)



A BREATHLESS HUSH AS A NEW PRESIDENT COMES INTO POWER: THE HUGE CROWD at the Inaugural Ceremony, as Seen From the Rear of the Portico, as Chief Justice Hughes Administered the Oath of Office.

(Times Wide World Photos.)

DEMOCRACY'S TRIUMPHAL PROCESSION: THE INAUGURAL PARADE



500,000 IN THE STREETS OF WASHINGTON WATCH THE MARCH TO THE WHITE HOUSE: THE INAUGURAL PARADE Swinging From Constitution Avenue Into Pennsylvania Avenue, With the Capitol in the Background.

(Associated Press.)



THE NEW PRESIDENT RESPONDS TO THE CHEERS OF THE CROWDS:

MR. AND MRS. ROOSEVELT

With Senator Joseph T. Robinson of Arkansas Riding to the White House After
the Administering of the Oath of Office.

(Times Wide World Photos.)



THE MOST ACCLAIMED MARCHER IN THE PARADE: FORMER GOVERNOR ALFRED E. SMITH
Replying to the Enthusiastic Ovation Accorded Him All Along the Route of March. Beside Him Is John F. Curry, Tammany Chieftain.

(Associated Press.)

THE "NEW DEAL" BEGINS: SCENES OF THE INAUGURATION





MISTRESSES OF THE WHITE HOUSE: MRS. HOUVER AND MRS. ROOSEVELT Starting for the Ceremonies at the Capitol.

THE CRUSH AT
THE CAPITOL:
MEMBERS OF
THE SUPREME
COURT
at the Entrance
to the Capitol as
the Ceremonies

Began. In the Foreground Is Anna Curtis Dall, Granddaughter of the President, Carried in the Arms of Her Uncle, John Roosevelt. Behind Them Are the New Postmaster General, James J. Farley, and Chief Justice Hughes (in the Doorway).
(Times Wide
World Photos. Washington Bureau.)



IN THE REVIEWING STAND: PRESIDENT ROOSEVELT Watching the Inaugural Parade With His Mother, His Wife, Admiral William V. Pratt, Chief of Naval Operations, and General Douglas MacArthur, Chief of Staff of the Army. (Associated Press.)



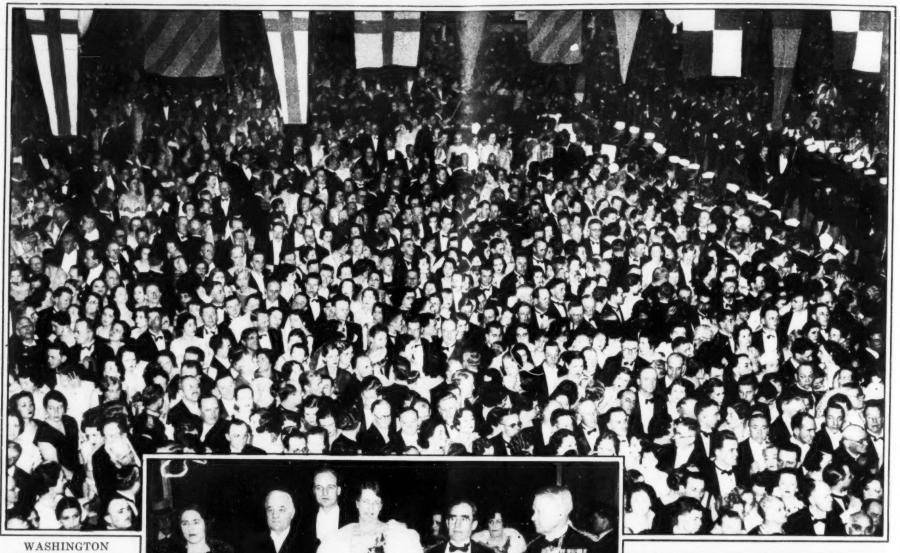
THE HOMECOMING OF THE NEW RESIDENTS OF THE WHITE HOUSE:
PRESIDENT AND MRS. ROOSEVELT,
Accompanied by Their Son, James, and Senator Joseph T. Robinson, Pause for
Photographs on Their Arrival After the Capitol Ceremonies.
(Times Wide World Photos, Washington Bureau.)



THEIR FIRST SUNDAY MORNING IN THE WHITE HOUSE:
THE ROOSEVELT FAMILY

Leaving Their New Residence to Attend the Service at St. Thomas's Episcopal Church, of Which President Roosevelt Was a Vestryman While Assistant Sector

HIGH LIGHTS OF THE SOCIAL SIDE OF THE INAUGURATION



REVELS IN THE POMP AND SPLENDOR OF AN INAUGURAL BALL FOR THE FIRST TIME SINCE 1909: A VIEW OF THE CROWD in the Washington Auditorium, Where 8,000 Assembled for the Main Social Function of the Inauguration, With the

Proceeds Going to Charity. At the Upper Right Is a Double Row of Marines Standing at Attention as Dis-tinguished Guests and State Delegations

Arrived. (Associated Press.)



THE GUEST OF HONOR AT THE INAUGURAL BALL: MRS. FRANKLIN D. ROOSEVELT

With Her Party in the Washington Auditorium. Others in the Group, From Left to Right, Are: Mrs. Cary T. Grayson, Raymond T. Baker, James Roosevelt, Rear Admiral Cary T. Grayson, Retired, and Brig. Gen. William T. Horton, Retired.



"FIRST LADY": MRS. ROOSEVELT in the Receiving Line at a Reception in Her Honor at the Democratic National Women's Club on March 3, With Mrs. Woodrow Wilson, Mrs. John Nance Garner and Mrs. Charles S. Hamlin, President of the Club.

(Associated Press.)

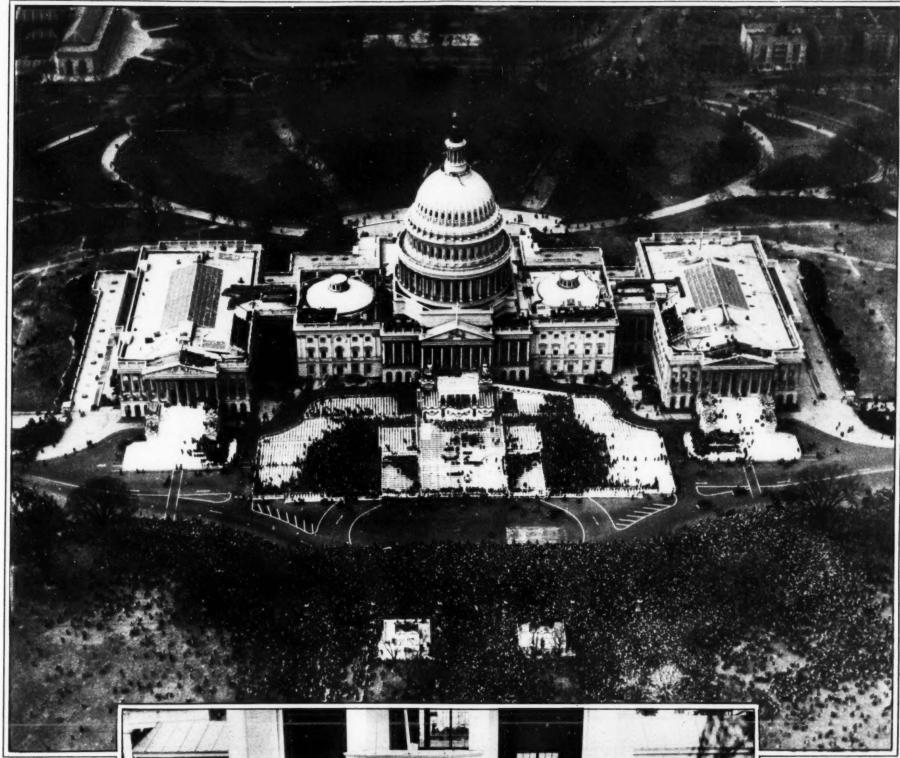
A WELCOME TO WASHINGTON FOR THE NEW



JOHN N. GARNER ATTENDS A PURELY SOCIAL AFFAIR: THE NEW VICE PRESIDENT in His Box at the Inaugural Ball With His Daughter-in-Law and Son, Tully Garner (Right). (Associated Press.)

A SON-IN-LAW OF WOODROW WIL-SON RETURNS TO WASHINGTON: SENATOR WILLIAM GIBBS M'ADOO of California, Former Secretary of the Treasury, Arriving With His Daughter at the Reception at the Pan American Union. (Times Wide World Photos, Washington Bureau.)

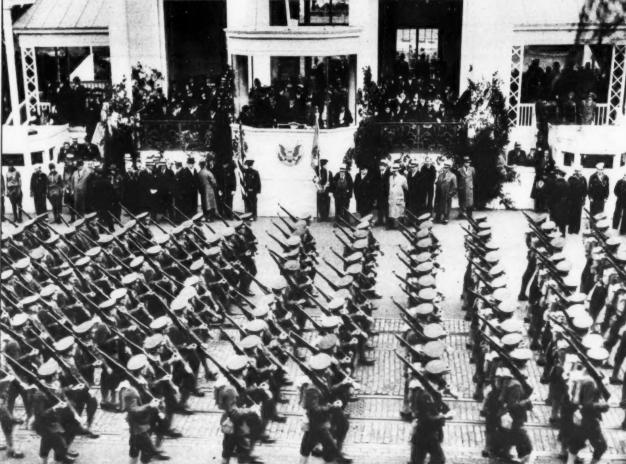
A NATION IN TRANSITION: THE INAUGURAL DAY PAGEANT



THE NEW COMMANDER-INCHIEF: THE
INAUGURAL
PARADE,
With 18,000 in
Line, Passing the
Reviewing Stand in
the Court of Honor
as President Roose-

Acknowledge the Salutes. (Times Wide World Photos, Washington Bureau.)

velt Stands to



100,000 GATHER
FOR THE GREAT
GOVERNMENTAL
SPECTACLE OF
THE QUADRENNIUM: AERIAL
VIEW OF THE CAPITOL

as the Huge Crowd Assembled Around the Inaugural Stand on the Steps of the Capitol and in the Big Plaza to Witness the Change of Administrations, the Last to Take Place on March 4, Since Under the Twentieth Amendment to the Constitution the Next Inauguration Is Set for Jan. 20. (Army Air Corps From Associated Press.)

A PRESIDENTIAL EXIT: HERBERT HOOVER'S MARCH 4



THE PRESIDENTIAL PARTY ON THE WAY TO THE CAPITOL: PRESIDENT HOOVER AND PRESIDENT-ELECT ROOSEVELT

Starting for the Inaugural Ceremonies Accompanied by James Roosevelt, Senator Joseph T. Robinson and Representative Edward W. Pou.





NEW YORK WELCOMES THE EX-PRESIDENT: MR. HOOVER Arriving the Waldorf Astoria, Where He Remained in Seclusion for Several Days. (Times Wide World Photos.)



IN HIS LAST MOMENTS IN THE PRESIDENCY: MR. HOOVER, Accompanied by Senator George Moses, Making His Way From the Senate Chamber to the Inaugural Stand. (Times Wide World Photos.)



CITIZEN HERBERT HOOVER LEAVES WASHINGTON:
THE EX-PRESIDENT
Bidding Good-Bye to Ogden Mills, Retiring Secretary of the
Treasury, as He Started for New York for a Few Days of
Rest Before Going to His Home in California. At the Right
Is Mrs. Hoover, Who Took Another Train at Philadelphia
for the Trip to Palo Alto.

(Times Wide World Photos, Washington Bureau.)





A CUSTOMS INSPECTION ON
GERMANY'S
HIGHEST
FRONTIER:
MOUNTAIN
CLIMBERS
on the Ridges of the
Zugspitze Are Commanded to Halt for
an Examination of
Their Passports and
Rucksacks.
(Times Wide World
Photos, Berlin Bureau.)

At Left-THE CLOCK DIAL AND HANDS GO INTO THE DISCARD: NEW ELECTRIC CLOCK, With Large Numerals Operating Somewhat Like Those of an Automobile Speedometer, in Service in the WGY Studios in Schenectady. (Times Wide World Photos.)



ON DUTY TO PREVENT SMUGGLING OVER AN INTERNATIONAL BOUNDARY IN THE CLOUDS: FRONTIER GUARDS

Making Their Rounds on the Zugspitze, Germany's Highest Peak, With Its Altitude of 9,725 Feet, Along Whose Icy, Jagged Ridges Runs the Boundary Line Between Austria and Germany. It Is Impossible to Maintain Guards There All the Time, but Surprise Inspections of Tourists' Baggage and Passports Are Conducted Once a Week.

(Times Wide World Photos, Berlin Bureau.)



THE START OF A VOYAGE FRAUGHT WITH DESTRUCTIVE POSSIBILITIES: A TORPEDO Plunging Into the Sea After Being Fired From an Above-Water Tube Aboard a British Warship Off Gibraltar. (Times Wide World Photos.)

BANK HOLIDAY: A DRAMATIC PHASE OF THE DEPRESSION



NEW YORK'S GOVERNOR ACTS TO EASE THE SITUATION: HERBERT H. LEHMAN Signing Bills Passed by the Legislature Giving Him Sweeping Powers to Deal With the Emergency. His Secretary, Joseph Canavan, Looks On. (Times Wide World Photos.)



Carrying a Box From the Clearing House Association in New York After a Conference on Scrip Plans. (Times Wide World Photos.)



ON THE ALERT FOR NEWS OF THE BANKING EMERGENCY:
REPORTERS AND PHOTOGRAPHERS

Waiting in the Lobby of the Clearing House Association of New York While Representatives of the Twenty-one Member Banks Discussed Plans for the Issuance of Scrip. (Associated Press.)



CHECKS ARE ACCEPTED BY THEATRE BOX OFFICES: THE LOBBY
OF A NEW YORK MOVIE HOUSE
as Tickets Were Exchanged for Checks or Even for I. O. U.'s.



SCRIP FOR NEIGHBORHOOD USE: OFFICERS of the Greenwich Village Barter Exchange in New York City Signing Credit Tokens Based on the Labor of Its 300 Members and the Notes of Business Men of the Vicinity.



BUSY IN THE PREPARATION OF SCRIP: THE NEW YORK CITY PLANT of the American Bank Note Company Under Special Police Guard as Its Presses Were Running at Full Speed to Print Emergency Currency.

(Associated Press.)

THE NATION CARRIES ON WITH EMERGENCY CURRENCY



MERCHANDISE IN TRADE FOR FIGHT TICKETS: A BOXING ENTHUSIAST

Paying His Admission to a New York Match With a Sack of Potatoes and 5 Cents Under an Arrangement by Which 2,700 Seats Were Put on Sale at 50 Cents in Barter.

(Times Wide World Photos.)



THE NEW SEC-RETARY OF THE TREAS-URY ON THE JOB: WILLIAM H. WOODIN (Left) Leaving an Emergency Conference on the Financial Crisis in the Early Morning Hours After Taking Office in Washington. (Times Wide World Photos, Washington Bureau.)



IN
CONFERENCE
ON THE
MICHIGAN
SITUATION:
SENATOR.
JAMES
COUZENS AND
HENRY FORD,
Former Partners,
Meeting to Discuss Steps for the
Reopening of
Detroit Banks.
(Times Wide
World Photos,
Detroit Bureau.)

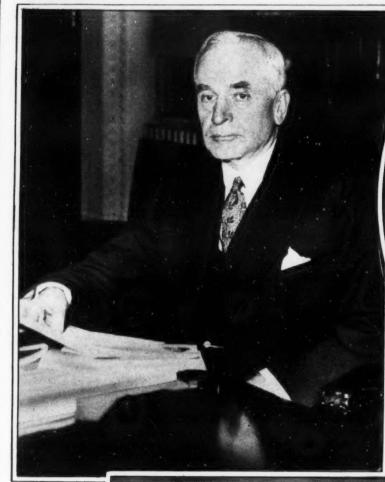


A FORMER SECRETARY OF STATE IS THE FIRST TO GET A CALIFORNIA ISSUE OF SCRIP: FRANK B. KELLOGG Receiving Emergency Currency Issued by the Hotel Huntington in Pasadena With the Pledge That It Would Be Honored by Local Stores as the Bank Holiday Caused a Shortage of Ready Cash.



A DETROIT STORE DOES BUSINESS ON A BARTER
BASIS: A FARMER
Trading Chickens and Eggs for Clothing When the Michigan
Bank Holiday Brought a Currency Shortage.
(Times Wide World Photos, Detroit Bureau.)

THE NEW REGIME ON THE JOB IN WASHINGTON





THE
FIRST WOMAN TO SIT IN A CABINET
MEETING: MISS FRANCES PERKINS,
Secretary of Labor, Leaving the White House
After the First Session of President Roosevelt's Official Family.
(Times Wide World Photos, Washington Bureau.)



THE NEW ATTORNEY GENERAL:
HOMER CUMMINGS
of Connecticut, Who Was Appointed After
the Death of Senator Thomas J. Walsh, But
Ultimately Is Expected to Become Governor
General of the Philippines, Leaving the
White House After the First Meeting of the
Roosevelt Cabinet.

OF AUTHORITY IN FOREIGN AFFAIRS: CORDELL HULL,
Secretary of
State, at His
Desk in the
State
Department.
(Times Wide
World Photos,
Washington

Bureau.)





THE NEW SECRETARY OF COMMERCE:
DANIEL C. ROPER
Taking Up His Duties.
(Times Wide World Photos, Washington Bureau.)

THE NEW SLATE IN THE POSTOFFICE DEPART-MENT: POSTMASTER GENERAL JAMES A. FARLEY (Right) Watching the Swearing of His Assistants. In the Group Are: Executive Assistant Harlee Branch of Atlanta, First Assistant Joseph C.

O'Mahoney of Wy-oming, Second Assistant W. W. Howes of Huron, S. D.; Third Assistant Clinton E. Eilenberger of Stroudsburg, Pa., and Fourth Assistant Silliman Evans of Fort Worth. (Associated Press.)



SHE HANDLES THE PRESIDENT'S
TELEPHONE CALLS: MISS LOUISE
HACKMEISTER,
Who Was Brought From Albany to Serve
as Personal Telephone Operator for the
Chief Executive.

At Left—
SEEKING A SOLUTION OF FARM PROBLEMS: HENRY A. WALLACE,
Secretary of Agriculture, at His Desk in Wasnington.
(Times Wide World Photos, Washington Bureau.)

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AN INVADING ARMY MARCHES INTO JEHOL TO ADD THE PROVINCE TO MANCHUKUO: JAPANESE TROOPS Advancing in the Swift Campaign Which Routed the Chinese Defenders and Brought About the Subjection of the Province Far Ahead of Schedule, Despite the Handicap of Winter Storms and Intense Cold. (Times Wide World Photos.)





WARRIORS UNDER THE BANNER OF MAN-CHUKUO: MANCHURIAN TROOPS Assisting the Japanese Army in the Invasion of Jehol. (Tokyo Asahi.)

THE JAPANESE DEL-EGATION WALKS OUT OF THE LEAGUE OF NATIONS: YOSUKE MATSUOKA

(Right), Nippon's Chief Spokesman at Geneva, Leaving the Assembly With His Associates After It Had Disre-garded His Threats and Approved the Report of the Committee of Nine-teen Holding Japan Re-sponsible for the Man-churian Conflict. (Associated Press.)

At Right-At Right—
A FAMOUS SCIENTIST
IN AN HOUR OF RELAXATION: PROFESSOR AUGUSTE
PICCARD,
Explorer of the Stratosphere, Swimming With
His Twin Brother, Jean
Piccard (Right), in the
Pool at Palm Springs,
Cal.

(Times Wide World

(Times Wide World Photos, Los Angeles Bureau.)





THE INTERIOR OF THE REICHSTAG BUILDING
IS SWEPT BY FIRE: VIEW OF THE MAIN CHAMBER
After It Had Been Wrecked by a Fire Which the Nazi Officials
in Berlin Attributed to the Communists.
(Times Wide World Photos, Berlin Bureau.)



THE OLYMPIC CHAMPION TOPS THE BAR AT FOURTEEN FEET: BILL MILLER

Demenstrating That He Is as Good as He Was in 1932 by Winning the Pole-Vault Event in a Meet Between Stanford University and the University of San Francisco.

ROYAL SPLENDOR FOR THE NEW ORLEANS MARDI GRAS: MISS MARY FRANCES BUCK Wearing Her Splendid Costume as Queen of the 1933 Carnival. (Times Wide World Photos.)



AN \$8,000,000 LUXURY LINER IS WELCOMED IN NEW YORK HARBOR: THE QUEEN OF BERMUDA Steaming to Her Pier, Escorted by Her Sister Ship, the Monarch of Bermuda (Left), While a Fleet of Airplanes Circled Overhead and Fireboats Shot Up Streams of Water. The New Liner, Destined for the New York-Bermuda Service, Is of 24,400 Gross Tons and Has a Speed of More Than 21 Knots.



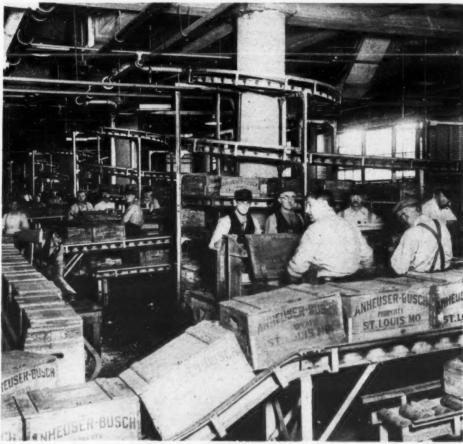
THE PRESIDENT HONORS SENATOR WALSH: MR. ROOSEVELT, Accompanied by Mrs. Roosevelt and Their Son James, Attending the Funeral Services in the Senate Chamber. (Associated Press.)



A NEW AIR GIANT SOARS OVER THE CALIFORNIA HILLS:
LOW-WING ALL-METAL CABIN MONOPLANE,
Designed by Gerald Vultee, Photographed in a Trial Flight From the
Grand Central Airport at Glendale, Cal.
(Times Wide World Photos, Los Angeles Bureau.)



WASHINGTON AND THE NATION PAY TRIBUTE TO A GREAT AMERICAN:
THE BODY OF SENATOR THOMAS J. WALSH,
Who Had Been Designated for Attorney General in the Roosevelt Cabinet, Is Carried
From the Capitol After Services in the Senate Chamber, Attended by the Tresident
and Many High Officials. (Times Wide World Photos, Washington Bureau.)



AT WORK PREPARING FOR THE RETURN OF BEER: EMPLOYES in the Reconditioning Department of the Anheuser-Busch Brewery in St. Louis Making Old Beer Cases Ready for Service. Orders Have Been Placed for 28,000,000 Bottles and 500,000 Cases.

(Times Wide World Photos.)

LUTHER YEAR IN GERMANY: THE 450TH ANNIVERSARY OF HIS BIRTH



GERMANY CELEBRATES THE 450TH ANNIVERSARY OF THE GREAT LEADER OF THE REFORMATION: THE MARTIN LUTHER MONUMENT by Schadow in Wittenberg, One of the Focal Points in the Series of Commemorative Services Which Will Be Held Throughout 1933, Reaching a Climax on November 10, His Birthday, With Festivities in All the Towns and Cities Associated With His Life. Rising High in the Background Are the Towers of the Stadtkirche, Where Luther Preached.





THE EISLEBEN
BUST OF LUTHER
in the Garden of the
House in Which He Was
Born.

RELICS OF LUTHER'S CAREER: THE FAMOUS HOUR-GLASS He Used in Timing His Sermons, His Bible and Other Objects Are Examined by a Group of School Boys on a Pilgrimage to the House in Which He Died.



HONORED IN THE TOWN OF HIS BIRTH: A NOCTURNAL LUTHER CELEBRATION in Eisleben, Where the Reformer Was Born on Nov. 10, 1483.



WHERE MARTIN LUTHER WAS BORN IN
1483: THE HOUSE AT EISLEBEN,
the Residence of a Poor Miner's Family, Which Has
Been Preserved With the Greatest Care Through
the Centuries. In 1689 Fire Damaged the Upper
Story, but It Was Reconstructed.

SCENES ASSOCIATED WITH THE GREAT LEADER OF THE REFORMATION

IN THIS ROOM MARTIN LUTHER DIED ON FEB. 18, 1546.

The Paintings
on the Wall Are
by Lucas Cranach, a Friend
of Luther, and
Over the Doorway at the
Right Is the
Coat of Arms of
the Mansfeld
Family, Whose
Guest at
Eisleben Luther
Was.

(Times Wide World Photos, Berlin Bureau.)







LUTHER AMID HIS FAMILY:
A Relief on the Luther Monument at Eisleben.
At Left—
MARTIN LUTHER'S PULPIT,
Now on Exhibition in Luther Hall at Wittenberg





ON A PILGRIMAGE TO THE PLACE OF LUTHER'S DEATH: GERMAN STUDENTS
Entering the House at Eisleben in Which the Leader of the Reformation Breathed His Last.

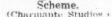
At Left—
LUTHER'S RESIDENCE IN HIS YEARS OF
GREATEST ACTIVITY:
THE FORMER AUGUSTINIAN CONVENT
at Wittenberg, Which for Many Years Has Been Known
as Luther Hall.

THEIR CHIC IS PRINTED LARGE



stone Jewelry
From
Saks-Fifth Ave.
(New York Times
Studios.)

LINEN PLAIDED IN RED
and Cut With the Utmost Simplicity
Is Bergdorf-Goodman's Suggestion for
Informal Evenings. The Red Bracelet
and White Bag Accent the Color
Scheme.
(Charmante Studios)







PRINTED CREPE IS A STARTLING AND STUNNING SUGGESTION for the Evening Wrap. Shown by George Bernard & Co., in Black and White With White Fox.

THE BUSTLE CASCADE AT BACK,

the Flaring Low Flounce and the "Shelf" Shoulders Are Stiffened to Are Stiffened to
Give Dashing
Character to This
Flowered Chiffon
in Yellow and
Beige Tones, From
Mary Lee, Frocks.
The Flower
Jewelry Is a
Corro Creation.



DELICATE SOFT SHADES OF PINK BEAU FELT AND ORGANDY Are Used for This Quaint Cape, a Looped Fringe of the Felt Trimming the Collar and Cape Bottom. The Frock Is of Pink Organdy Em-broidered With Blue Flowers. Sylvia Ann.

By GRACE WILEY.

RASHION is running ahead to hasten the approach of Spring, with boldly flowered evening materials alive with the joy and beauty that awakening nature symbolizes. These riotous, large floral designs crowd one upon another until the surface of the material is like a crowded garden in which the individual flower is lost in the amazing beauty of the whole.

When the design isn't a floral one it is likely to be a plaid, though dots and stripes are not to be ignored.

At Right—
BRIDESMAID'S OR
SILK ORGANDY
DINNER FROCK
Plaided in White, Red
and Green, The Picture
Hat Is of Black Braid Hat is of Black Braid and Lace, the Muff of Black Coque Feathers and the Sash of Black Taffets. Shown at Re-tail Milliners' Fashion Show. (Joel Feder.)



(New York Times Studios.)

NEW SHEERS IN SILK OR WOOL



A SCARF PRINT FORMS THE BISHOP SLEEVES AND NECKLINE of This Ribbed Sheer Frock in Light Navy Bemberg. Silver Girdle Fastening. Designed by Sandora Frocks. From McCreery. (New York Times Studios.)



A HEAVY SHEER DUPONTRAYON CREPE Fashions This Smart Daytime Frock in Black. The Screen Print in White Gives a Hand-Blocked Effect to the New Sleeve Trim. Betty Wales Shop.



PIN DOTS PRINTED ON A NEW HEAVY RAYON SHEER, the Shoulder Tucked Sleeves, the Large Self Buttons and the Fetching Collar Make for the Success of This Russeks Frock.

(Forbath & Rejane.)



FOR THE OFFICE, a One-Piece Dress in Green Gold Mataloy Made in the Smart Shirtwaist Model. The Three-Piece Suit Has a White Blouse With Soft Tie Collar. Shown in a Crinkled Acele Crêpe by B. Altman. (Acqua Studios.)



FROCK OF BLUE MATELOT

With a Charming Hand-Crocheted Collar and
Cuffs. Sady Z. Weiss.

(New York Times Studios.)



TEATIME ENSEMBLE IN BLACK AND WHITE.

Tricorne Hat in the New Mesh Straw.

Sady Z. Weiss.

(New York Times Studios.)

* SMILING THROUGH *

HE train was dashing along at about sixty miles an hour, and Jones was dozing in a corner of his compartment, when he was disturbed by a fellcw-passenger rushing along the corridor.

"Excuse me," gasped the excited individual, "but is your wife a small woman dressed in green?"

"Yes," replied Jones, "what's all the excitement about?"

"Excitement!" cried the other. "The excitement is that she's just fallen out of the train."

"Good heavens!" shrieked Jones. "Don't stand there doing nothing! Pull the communication cord. She's got the tickets."—Tatler (London).

Politician—"The people won't elect me because of my youth."

Supporter—"But you are 50 years old and your youth is spent."

Politician—"That's just the trouble.
They found out how I spent it."—
Punch Bowl.

A rich city uncle, having at mind the physical cleanliness of his country nephew, sent him a bathtub. Surprised was he to get the following letter:

"Dear Uncle: Thanks a lot for the boat, but where are the oars?"—Yellow Jacket.

"My husband passed away after two days' illness. We had been married only six weeks."

"Well, it's nice to think he did not suffer much." — Das Interessante Blatt.

First Bum—"I'm looking for the president of this railroad."

Second Bum—"Well, you don't expect to find him here, do you?"

First Bum—"Oh, I don't know; I'm on his track."—College Humor.

Customer—"To what do you owe your extraordinary success as a house-to-house salesman?"

Salesman—"To the first words I utter when a woman opens the door— 'Miss, is your mother in?'"—Tit-Bits.

"I'm 21 this month, but I can't vote."

"Why?"

"There's no election."-Punch Bowl.

One Diana—"I wonder why it is that a girl can't catch a ball like a man?"

Second—"Oh, a man is so much bigger and easier to catch."—College Humor.

Mrs. Brown was in floods of tears. "You don't love me," she sobbed. "The doctor says I must have a course of slimming, and it won't cost very much, and you won't let me. Unsympathetic brute!"

"Of course I love you," replied her husband wearily. "I love you so much I can't bear to lose an ounce of you." Tatler.

Deb—"I'm going to do my bit, Dad. I'm getting a dressmaker to teach me how to cut out frocks."

Dad—"I don't want you to go that far. But I think you might cut out cigarettes and three-guinea hats."—
Sydney Bulletin.

(C 1933, New York Times Co.)



THE NEW VICE PRESIDENT: JOHN NANCE GARNER, From a Drawing by Leo Hershfield.

ED WYNN'S QUESTION BOX

Dear Mr. Wynn:

I am a girl 18 years of age and for the first time in my life I went "slumming" last night. I felt hungry and went into a cheap restaurant and was surprised to see men eating with their knives. Can you tell me why people eat with their knives?

Sincerely,
I. PHEEL FINE.

Answer-Merely to sharpen their appetites.

Dear Mr. Wynn:

Last night, accidentally, of course, I tumbled into a woman and nearly knocked her over. I apologized, but she called me a "bum." I told her that I was not a bum, but, in fact, a well-known dentist. She then said if I really was a dentist that she was sure I was a bum. What could she have meant by saying a dentist and a bum are the same thing?

PAYNE LESSEX TRACKSHUN.
Answer—Because they live from

Dear Mr. Wynn:

While walking along the railroad tracks I happened to look to one side and there I saw three men sleeping on piles of coal which had been taken from freight cars the day before. What do you make out of that?

Yours truly, N. GINEER.

Answer—They were probably laying in their Winter's coal. Dear Mr. Wynn:

I have just started in college and am taking up a course in gardening and farming. I have been paying particular attention to the caterpillar and have discovered they always climb trees and eat the leaves. Can you tell me how to keep them from eating the leaves?

Sincerely,

CHRIS. ANN TENUM. Answer—Let them climb telegraph

poles.

Dear Mr. Wynn:

I've been invited to go swimming in a body of water where I heard there were a lot of sharks. Rather than be called a coward I have decided to accept the invitation. Can you tell me what to do if a shark grabs me by the leg?

Yours truly, IKE N. FLOAT.

Answer—By all means let him have it. Never argue with a shark.

Dear Mr. Wynn:

For years I have watched kettles on a stove just to see the steam come out. It has always fascinated me and yet, I must admit, I cannot understand what makes it come out. Please explain to me why the steam comes out of the kettle.

Yours truly,

I. B. DARNED.

Answer—The reason steam comes out of a kettle is simply so a wife can open her husband's letters without the husband knowing it.

POINTED PARAGRAPHS

The darkest hour is only sixty minutes.

Why not try the uplook if the outlook is poor?

Few men cut their wisdom teeth until after they get married.

Men need higher moral courage more than they need higher foreheads.

"Women's work is never dun" therefore she should never be a bill collector.

It's well enough to be up-to-date, but it's foolish to borrow trouble ahead.

The longer some people live the more unpopular they are with them-

Men take opposite sides on the money question, but the majority are on the outside.

They call it a football game because there is kicking in it, but there is just as much kicking done at a baseball game.

It's well to know thyself and it's just as well not to give thyself away.

SENATOR SOAPER SAYS:

The revived horse is passing through many of the tribulations of the early motor car. At La Porte, Ind., a mare was pulled from a well by an auto wrecker.

Any alert miller of pancake flour can cash in quickly, if he prints directions for the jaunty new millinery mode on his package.

With milk fetching only 2 cents a quart, a fearful Minnesota dairyman threatens to give away his herd. This would enable him to face the future uncowed.

Dining-car silverware was found inside a cod caught off Vancouver. It could be worse. Suckers have found whole railroads on their hands.

A games company is offering a cross-word puzzle in the form of a jigsaw. The next thing is to put it together inside a bottle.

An actor in New York is accused of attempting to extort money from another actor. This would be sheer optimism in the best of times.

Pictures of Jehol reveal a vast empty countryside with unlimited opportunities for any detachment wishing to be known as a lost battalion.

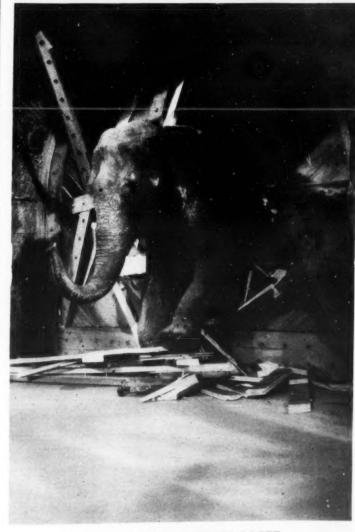
Chairman Jim Farley begins to feel a lack of early training in the drugstore game. It helps to know how to carve a pie into sixteen parts.

Sales figures show that used razor blades are no longer thrown away, but continue in use. After all, nothing is surer than old blades for the long pull.

THE MOVIE OF THE WEEK: "ZOO IN BUDAPEST"



GENE RAYMOND as the Orphaned Son of a Former Keeper Whose Only Companions in Life Have Been the Wild Animals of the Zoo.

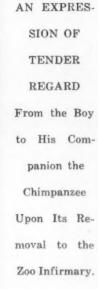


AN ELEPHANT BREAKS LOOSE and Causes Considerable Damage in One of the Exciting Scenes in Which the Animals Play an Important Part.





LORETTA
YOUNG AND
GENE
RAYMOND
in Jesse L. Lasky's Production
for Fox Pictures, "Zoo in
Budapest," a
Story of Two
Young Orphans
Who Find Romance in a
Wild Animal
Preserve.





FIRST AID TO AN INJURED GAZELLE

Is Given by the Doctor in a Scene in the Laboratory of the Zoo.

THE PLAY OF THE WEEK: "FORSAKING ALL OTHERS"



T HE play "Forsaking All Others," at the Times Square Theatre, opens on the afternoon preceding the proposed marriage of Mary Clay and Dillon Todd. The bridesmaids and the ushers have gathered for the final preparations for the ceremony, and a cheerful atmosphere pervades the group until the entrance of Constance Barnes, a girl with whom Dillon Todd had been in love in the past. Every one is

worried by her reappearance except Mary,

who continues her preparations with her characteristic gayety.

The following noon, during a heavy downpour, the bridal party awaits Mary at the church. She arrives, radiant and happy, the strains of the Wedding March are heard and the ceremony is ready to begin, when suddenly Jefferson Tingle, a devoted friend of both Mary and Dillon, comes with the news that Dillon has married his former love, Constance Barnes.

The next day, however, Dillon returns to seek Mary's forgiveness and to explain his astonishing marriage, but Mary, bitterly hurt, refuses to listen to him and departs with Jefferson and Shep Perry, the best man, to drown her sorrow in a speakeasy. There she meets her rival, Constance, who has come there in search of Dillon, who had left her immediately after the ceremony. The two women discuss the man they both love, and Mary confesses that she wants him back. He comes, having been sent for by Jefferson, and all is forgiven.

Six weeks later, with Dillon free again and a new wedding planned, Mary suddenly realizes that the man she has missed most is not Dillon but Jefferson, who had gone off to Mexico with him to keep him company while he was awaiting a divorce. The end of the play finds Mary and Jefferson, bewildered by the discovery of their love, planning their marriage.



(No. 2) DILLON TODD (ANDERSON LAWLOR)

Returns in a Penitent Mood to Ask
Mary to Forgive
Him for Leaving
Her at the Church.



(No. 3)
JEFFERSON TINGLE (FRED KEATING)
Is Upset to Find That Mary Has Decided to Take
Back the Man Who Jilted Her.

At Left-

JEFFERSON PLEADS WITH MARY and Convinces Her That It Is He She Really Loves.





HOLLYWOOD AT WATERLOO OR NAPO-LEON IN HOLLYWOOD:

A REPRODUCTION of an Oil Painting by Charles de Ravenne, a 16-Year-Old Hollywood Boy, Which, When Exhibited at the Chinese Theatre in Hollywood, Created Considerable Interest and Amusement in the Film Colony for the Unmistakable Resemblance of Some of Its Characters to Celebrities of the Movie World. rities of the Movie World.
In the Central Group Can
Be Found the Likenesses
of Douglas Fairbanks,
Adolphe Menjou, Eric von
Stroheim, Sid Grauman,
Clive Brook, William Powell and, in the Right Foreground, Marion Davies and
Charlie Chaplin.
(© Charles de Rayenne.)

(Charles de Ravenne.)

Just send us a picture (any size snapshot will do) of yourself, a friend, sweetheart, child, pet, home or any other scene and we will make a regular



EDITH VAN CLEVE AND DOUGLASS MONTGOMERY in a Scene From "American Dream," at the Guild Theatre.

(Vandamm.)

HAND PAINTED



LEONA HOGARTH in "Far Away Horses," at the Martin Beck Theatre. (Hal Phyfe.) Beck Theatre.

LYNN FONTANNE AND
NOEL COWARD
as They Appear in "Design For
Living" at the Ethel Barrymore
Theatre. (Vandamm.)

RULES FOR THE MID-WEEK PICTORIAL AMATEUR PHOTOGRAPHIC COMPETITION.

Prize-winning pictures in the Amateur Photographic Competition are published in the last issue of each month. MID-WEEK PICTORIAL awards a first prize of \$15 for the best amateur photograph, \$10 for the second best photograph and \$3 for each of the other photographs accepted.

Amateur photographs must be submitted by the actual photographer. They must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PIC-TORIAL, 229 West Forty-third Street, New York, N. Y.



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"An absorbing play."—Herald Tribune
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Mats. Thurs. & Sat., 2:30 E V E N I N G S 8:30

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BROOKLYN STRAND Fulton & Rockwell—Low Popular Prices

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IF YOU WOULD BE UP TO THE MINUTE WITH THE LATEST NEWS OF THE THEATRE WORLD

HERE IS SHOWN A MODEL WITH WHITE HAIR, Which, of Course, Makes Her Appear Considerably Older Than She Is. (All Photos by Capitaine.)



THE GRANDMOTHER TYPE IS SHOWN With White Hair That Is Not Waved.



FASHIONS BEAUTY IN



THE HAIR IS TINTED TO A NATURAL-LOOKING SHADE, Which Does Not Appear at All Artificial.

SKILLFUL hair tinting, such as is demonstrated on this page, has been responsible for the passing of grandmother, as we used to know her. In her place we have the youthful appearing elderly ladies of today, who with the help of modern styles, modern coiffures and cosmetics retain their figures and their faces, thus giving their daughters and granddaughters a mark to shoot at. These effects created with the nesteen

process are typical of the tinting mode of today in which operators seek to restore the natural tone of the hair rather than to give it a new color. Under the influence of the new mode gray or white hair is so rare among women that it excites comment.

Among the younger set the urge for hair tinting usually expresses itself in the turning of brunettes to blondes and also with quite a few redheads in the making. Hair tinting like anything else has its fads. The platinum blonde is now a mode of the past, being sup-planted by the reddish blonde. Brunettes, as usual, are conservative until the first gray hairs appear, whereupon they attend to these in the same matter of fact way that one would attend to an aching tooth, by going to a beautician, who in this case takes the place of a dentist.

At Left-THE WOMAN OF ABOUT 40 OR 45 Can Look Much Older Than Her Age With Gray or White Hair. Note the Difference in the Picture at the Right.

At Right-A PERMANENT WAVE AND HAIR TINT

Do Much to Transform One Into a Younger Woman. This Transformation Was Made at the Nestle LeMur Salon.



THE RESULT IS A BECOMING AND YOUTHFUL APPEARANCE. After the Nesteen Process the Hair Is Permanently Waved Into a Modern Coiffure, Changing the Entire Countenance.



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Into a Modern, Youthful-Looking
Matron of Today Through the
Nesteen Process.



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